



## **NORTH TEXAS SBDC OF THE YEAR**

### **The North Texas SBDC Network announces the 2009-2010 SBDC of the Year Recipient**

Each year the North Texas SBDC Network Office selects SBDC of the Year for SBA Small Business Week. SBDC of the Year is chosen using the criteria of exceeding SBA milestones, quality of counseling services, demonstrated economic development in the center's market area, being an advocate for the Small Business Administration and SBDC in the community and the creation and development of innovative programs to enhance small business awareness.

### **2010 SBDC of the Year is awarded to the NAVARRO SMALL BUSINESS DEVELOPMENT CENTER!**

- **THE NAVARRO SBDC EXCEEDED ALL SBA MILESTONES**
  - a. Business starts goal 127%
  - b. Long term client goal 205%
  - c. Extended Engagement goal 122%
  - d. Capital Infusion goal 444%
  
- **PROMOTED/DEMONSTRATED ECONOMIC DEVELOPMENT IN MARKET AREA AND ADVOCATE FOR SBA AND SBDC WITHIN THE COMMUNITY**
  - a. Client hours increased 145% since FY2007
  - b. Expanded level of services in Limestone County with additional satellite office in Mexia
  - c. Expanded level of services in Ellis County with the addition of a full time counselor at the Navarro College Waxahachie Campus
  - d. \$7.2 million USDA loan to Frazier & Frazier Industries, Inc., a foundry in Limestone County, for new equipment to expand operations nationwide
  - e. \$7.5 million Cinergy Cinemas and the successful launching of the Brick Street Farmers Market in Corsicana in collaboration with local economic development

➤ **CREATION AND DEVELOPMENT OF INNOVATIVE PROGRAMS AND EVENTS TO ENHANCE SMALL BUSINESS AWARENESS**

- a. Navarro College SBDC collaborated with the Corsicana Main Street Project, Chamber of Commerce and the city and county economic development department to develop and administer a survey to help downtown businesses be more successful and improve the quality of retail and service opportunities available to area residents and visitors. The analysis will help all key stakeholders better understand the changing marketplace and identify business and real estate development opportunities that are realistic and make sense for Corsicana. It will also assist the Main Street Advisory Board with future design, promotion and economic restructuring projects in the downtown district.

On behalf of Navarro College and the Board of Directors, Dr. Sanchez spoke very highly of this honor. Dr. Sanchez issued a statement to the North Texas SBDC expressing his exuberance of this honor stating **"The Board of Trustees are delighted that the Navarro College SBDC was awarded SBDC of the Year! Robin Lasher has made a tremendous difference in the community and the businesses served. Robin and her staff have been instrumental in assisting businesses that would not have otherwise had the opportunity.**

**Robins' business skills and knowledge have enabled clients to realize their entrepreneurial vision. Because of Robin's leadership, the Navarro College has a great relationship with the community and the SBDC program is held in extremely high esteem! We at Navarro College are very, very proud of her!"**